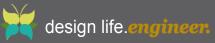
2014

PURDUE UNIVERSITY
IN FNGINFFRING PROGRAM





## FROM THE DIRECTOR



Beth M. Holloway
Director, Women in Engineering Program
Assistant Dean, Undergraduate Education,
College of Engineering

As another great year in the Women in Engineering Program comes to a close, I want to thank all of our supporters for making our continued success possible.

It is with great pleasure that I share that the Women in Engineering Program has received the 2014 Claire L. Felbinger Award for Diversity from ABET, the organization that accredits engineering and technology programs. Our citation reads:

In recognition of their long-standing commitment to supporting women in their engineering pursuits and of their collaborations with alumnae and nonprofit partners to engage diverse pre-college student populations in STEM.

Our commitment to supporting women in their engineering pursuits is enabled by our partnerships with alums, faculty, staff, corporations, and non-profits. We are excited to have been so honored, and we know that your role in our success has been instrumental.

Building on our commitment to engage diverse pre-college students in engineering, we are looking for alumnae or corporate partners who would like to work with us to expand our outreach efforts. We'd like to reach 15,000 pre-college students each year from across the country and even around the world. This expansion would be based on tested and proven program structures such as our Access Engineering summer program, our Innovation, Imagination, Discovery, and Design academic year program, our engineering open houses, and our Mother/Daughter engineering events. The Women in Engineering Program would provide support, resources, training, and activities. You would provide role models and connections to your local youth. If you are interesting in exploring this possibility, please contact Dr. Jennifer Groh, Associate Director of WIEP at jgroh@purdue.edu.

Thank you for your support, and we hope that you will join us on our journey to broadly spread the message about the excitement of an engineering career to young women everywhere.

Beth M. Holloway

## **TABLE OF CONTENTS**



Since 1969, Purdue's Women in Engineering Program has been committed to increasing the recruitment, retention and graduation of women engineering students. Each year, we reach out to support and inform more than 4,000 girls and young women – from elementary school through graduate school.

Following is a brief review of our individual programs for 2013-14, with a spotlight on three of our programs: Imagination, Innovation, Discovery, and Design; WELink; and the Women in Engineering Residential Program.

## MISSION:

The Women in Engineering Program at Purdue University is dedicated to enriching the profession of engineering through the full participation of women. We develop and direct activities that provide:

- <sup>7</sup> encouragement for girls and young women to study engineering.
- 7 information about careers and companies.
- ¬ an environment conducive to the successful completion of students' studies.

We also strive to maintain strong relationships with alumnae, friends and employers who generously support our program.

## **OBJECTIVES:**

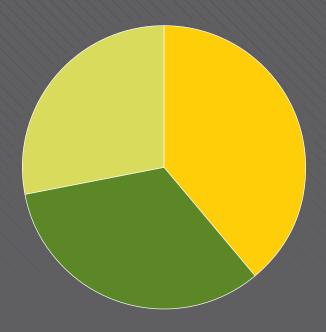
- ¬ To provide career information and encouragement to pre-college girls and young women to continue achievement in math and science and consider engineering as an appropriate career choice.
- Encourage women to matriculate at Purdue University in the College of Engineering.
- ¬ Ensure a climate in the College of Engineering that allows young women to reach their full potential.
- Provide opportunities for women engineering students to develop leadership skills that can be utilized in their future lives.
- Parameter in Encourage women to consider graduate education and academia among their options upon graduation.
- Maintain open communication with alumnae and their employers to encourage their continued participation in and support of the Women in Engineering Program.

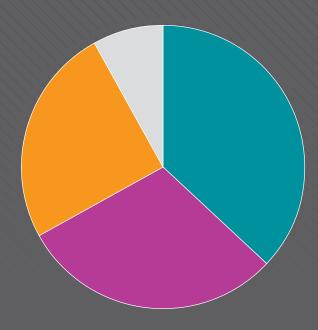
## ENROLLMENT OF WOMEN IN ENGINEERING FALL 2013

UNDERGRADUATE	% WOMEN
Aero & Astro	16%
Ag & Bio	42%
Biomedical	46%
Chemical	33%
Civil	22%
Construction	18%
Elect. & Computer	13%
Envir. & Ecological	47%
First Year	24%
Industrial	27%
Inter/Multidisciplinary	22%
Materials	26%
Mechanical	16%
Nuclear	12%
Total	23%

GRADUATE	% WOMEN
Aero & Astro	16%
Ag & Bio	33%
Biomedical	35%
Chemical	27%
Civil	24%
Elect. & Computer	16%
Engr. Education	58%
Industrial	33%
Interdisciplinary	25%
Materials	36%
Mechanical	14%
Nuclear	18%
Total	21%

BUDGET 02





## **INCOME 2013-14**

	University Funds	39%
	Corporate Gifts	33%
	Aluma and Friends	200/

## **EXPENSES 2013-14**

	Pre-College Outreach	.37%
	Retention	.30%
E	Recruiting	. 25%
F	Program Administration	 8%

The Women in Engineering Program could not achieve its mission to enrich the profession of engineering through the full participation of women without the generous support of our donors. We offer our sincerest thanks to all who have supported our programs throughout the year. To make a contribution, please visit *giving.purdue.edu* or contact Hilary Butler at 765.494.6383 or *habutler@prf.org*.

### > ACCESS ENGINEERING

Access Engineering is a new initiative within WIEP, partnering with local programs which host students in K-8th grade summer residential or day camps. Current undergraduate and graduate students bring hands-on engineering activities to campers, discuss engineering in an engaging and relevant way, facilitate the activities and serve as role models. Almost 1100 pre-college students participated in these activities; 60 percent were girls and 36 percent were minorities underrepresented in engineering.

Sponsored this year by the Engineering Information Foundation, Google RISE, the Motorola Solutions Foundation, and Procter & Gamble.

## > MOTHER/DAUGHTER ENGINEERING EVENT

An additional event built into the Access Engineering calendar is the Mother-Daughter Engineering Event in partnership with the Greater Lafayette YWCA. This free, hands-on engineering event is for mothers and their 4th-6th grade daughters. This program teaches leadership and academic skills, shows how engineers make a difference and includes hands-on engineering/science projects. A free reception with dads and siblings is also held. One part of this event is a separate session with mothers which focuses on empowering their daughters. There were 22 pairs of mothers and daughters who attended this summer.

Sponsored this year by the Engineering Information Foundation, Google RISE, the Motorola Solutions Foundation, Phillips 66, and Procter & Gamble.

## > ENGINEERING: FOR YOUR IMAGINATION (FYI)

FYI is a one-day, on-campus summer program to inspire rising seventh- to ninth-grade students to consider engineering, showing the positive impact that engineers have on people and the world. More than 90 participants rotated through three hands-on engineering activities facilitated by Purdue Engineering faculty. Current engineering students acted as mentors and role models, facilitating small group interaction, guiding the participants throughout the day, eating lunch with the participants and exchanging contact information to stay in touch after the event. Simultaneous programming was

offered for parents of FYI participants to assist them in encouraging their students' interest in and preparation for engineering. These sessions introduced appropriate messages and resources, provided the opportunity for parents to meet current engineering students running the hands-on activities and to participate in the activities themselves.

Sponsored this year by Boeing Co., the Motorola Solutions Foundation, Phillips 66, and Procter & Gamble.

### > INNOVATION TO REALITY

I2R is an after-school on-campus program targeted at sixth- to eighth-graders. Two themed five-week sessions meet once a week and culminate in a team-based poster presentation to parents, faculty and staff. Graduate students, undergraduate students and faculty serve as content designers, facilitators and role models. Themes are chosen to reflect the Grand Challenges of Engineering and are based on Purdue research. The 2013-14 themes were water scarcity and space exploration. There were 65 students who participated in at least one theme.

Sponsored this year by the Motorola Solutions Foundation.

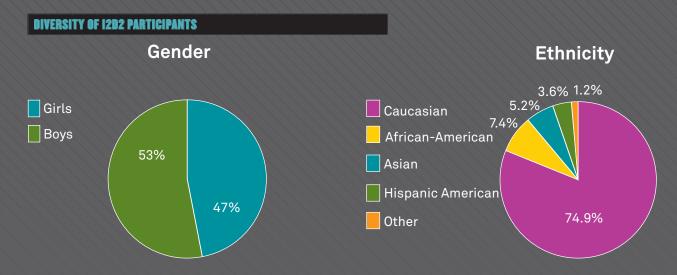
## > INTRODUCE A GIRL TO ENGINEERING DAY

Introduce a Girl to Engineering Day is a one-day, on-campus event hosted by the Women in Engineering Program and held in February each year in conjunction with National Engineers Week. The early high school-age participants learn about engineering through exciting hands-on activities and interactions with current female engineering students and faculty. Each current undergraduate volunteer hosts two or three participants for the day. Together they attend "What is Engineering?" and "Engineers Making a Difference" sessions, take part in three hands-on engineering activity sessions (chosen by the participant and led by engineering students and faculty) and enjoy lunch in a residence hall dining court. There were 170 participants in the program this year.

Sponsored this year by Caterpillar Foundation.



OUTREACH ACTIVITIES 05



## > IMAGINATION, INNOVATION, DISCOVERY, AND DESIGN (12D2)

The Imagination, Innovation, Discovery and Design (I2D2) program is an after-school academic year program for students in 1st through 6th grade. This exposure to engineering disciplines at a formative age helps to increase the potential of students to consider engineering. WIEP partners with several existing afterschool programs in the Greater Lafayette community to bring our role models and activities to 15 afterschool program sites. We have expanded to include weekend events as well as evening events at the invitation of area schools, Purdue Convocations, and other state-wide events which engage both parents and their children. The activities give 1st-6th grade students the opportunity to work together, solve problems, test prototypes and redesign for better solutions. These activities allow the students to explore every field of engineering and to determine where their interests lie. Each year, trained female engineering student role models in I2D2 engage over 1000 participants in handson activities designed to show the creativity, teamwork, and social relevance of an engineering career.

Sponsored this year by the Motorola Solutions Foundation.



In a loving sort of way I'm a little jealous of those I2D2 students. I was left to find engineering on my own as a kid, and to be honest, even now I'm not totally sure how I did. I've loved being a part of I2D2 and getting the chance to help make engineering more accessible for children that we work with than it was for me. Of course its cool to see kids learning about what engineering is and all they can do with an engineering degree, but I find it especially amazing to watch them realize that engineering is something they can do, something they would be good at. Knowing that from all of the time I've spent with I2D2 in my undergraduate career, kids are not only learning what engineering is, but believing they can be engineers, is the best kind of heart-warming. And I'm so thankful I was able to be a part of it. -Josie Peters, ChE '15, I2D2 LTC



I have immensely enjoyed being involved in I2D2 over the past 3 years. It is such a rewarding experience going to schools to teach these young children about engineering. Seeing them do the projects and get excited about engineering, reminds me why I wanted to be an engineer in the first place and gets me excited about it all over again. I love that we are getting young girls to consider a career in engineering. -Kelli Knust, ME '15, I2D2 LTC











## > EXPLORING ENGINEERING AT PURDUE

High school juniors and seniors and their parents and teachers are invited to Purdue for a day each fall and spring. The prospective students learn about two types of engineering from engineering professors and graduate students. They also participate in a question-and-answer session with current women engineering students and hear from a panel of Purdue women engineering alumnae. There are campus tours, lunch with a keynote speaker and sessions about residence halls and financial aid. The Purdue University section of the Society of Women Engineers assists with the planning of the program and provides the approximately 100 student volunteers needed to make each daylong program successful. There were 249 high school seniors who attended in the fall, and 247 high school juniors who attended the program in the spring.

Sponsored this year by Air Products and Chemicals Inc., Alcoa Inc., Caterpillar Inc., Delphi Corp., and General Motors Co.



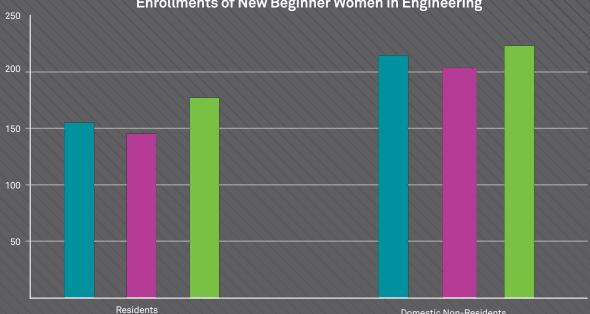
## > RECRUITING DINNERS

Young women admitted to the College of Engineering from targeted regions in Indiana are invited to dinner in their area. Purdue WIEP personnel and Engineering deans travel to the region to host dinner, introduce themselves to the students, encourage the students to meet each other, promote Purdue and the College of Engineering, and answer students' questions. This year the Indianapolis region was targeted, and representatives from Marathon Petroleum Corp. also attended.

Sponsored this year by Marathon Petroleum Corp.



## **Enrollments of New Beginner Women in Engineering**



## WELINK

Fall 2012 Fall 2013 Fall 2014

The Personal Connection Program was formed by Purdue University in 1991 through the funding from a three-year grant from the Alfred P. Sloan Foundation and has subsequently relied on corporate sponsorship. The program was renamed WELink in 2012 to emphasize the program's focus on connecting with prospective women engineering students. The WELink Leadership Team, made up of undergraduate engineering students, aims to reach out to prospective female engineering students in high school and to serve as their connection to Purdue. WELink acts as their personal link to Purdue University with the following two main focuses:

- 1. To increase the number of exceptional female students who consider engineering as a profession.
- 2. To increase the number of exceptional female students who enroll in engineering.

WELink portrays the academic and social experiences associated with the exciting and opportunity filled engineering program Purdue offers. WELink focuses on activities that help young women interested in engineering learn more about life as a female engineering student at Purdue by discussing dorm life, typical classes for engineering students, and other awesome experiences Purdue students have. The team has created a blog for perspective students to learn more about the engineering experience at Purdue (www.purduewiep.blogspot.com), a Twitter account (@PurdueWIEP - follow us!), an Instagram account (purdue\_wiep), and a YouTube channel (Purdue Women in Engineering Program). The Leadership Team and program volunteers also run online chat nights for admitted students to ask questions. Admitted students also received a card from the Women in Engineering Program congratulating them on their admission and a handwritten postcard from a current student once they've accepted their admission.

Domestic Non-Residents

Working with the WELink Leadership Team over the past four years has been an incredible way to share my passion for engineering. I have truly been able to see the impact made by our team on women considering engineering at Purdue. Every answered question, every piece of advice that we have been able to provide to these women is another step in the right direction! -Catherine Courchaine, AAE '15, WELink Leadership Team



Talking to students in the Women in Engineering program sealed my decision to study engineering at Purdue. Hearing their excitement about the program and Purdue helped me see that I wanted to pursue this path. I am grateful for the opportunity through the WELink Leadership Team to be on the other side of that exchange now. I love interacting with future Boilermakers, creating a personal link to help them choose Purdue Engineering! -Beata Strubel, ChE '16, WELink Leadership Team

## **RETENTION ACTIVITIES**









### > ACCESS ALUM

Access Alum is a new initiative in which we offer alums planning to come to campus an opportunity to have informal chats with our undergraduate and graduate women in engineering. These 1½- to 2-hour sessions are intended for students to network with alums, ask questions, have a resume reviewed, and learn more about industry, government and academic positions. Thirteen alums took advantage of the opportunity this year.

## > ENG 194, WOMEN IN ENGINEERING SEMINAR

First year students can choose to take this one-credit course which utilizes dynamic alumnae to inspire, motivate, and reinforce the students' career choices. Students hear presentations from a variety of engineering alumnae who talk about their career choices, their daily routines on the job, and their challenges and successes in their professions as well as in their personal lives. Speakers range from recent graduates to well established corporate executives. The seminar speakers act as energizing role models, and through a series of lunches with the speakers and small group discussions, students learn networking skills. There were 144 students in the Fall 2013 class.

Sponsored this year by Deere & Co. and General Motors Co.

## > M&M MENTORS & MENTEES, UNDERGRADUATE MENTORING PROGRAM

The program matches first- and second-year students with juniors and seniors, or groups of first-year students with several upperclass students for formal and informal mutual mentoring activities. The program is based upon eight monthly meetings that provide academic, personal development and professional success strategies. The objectives of the program:

- nenhance personal support of students through contacts with female role models and mentors.
- build confidence in students through affirmation of their skills and values.
- share effective strategies that lead to successful completion of their engineering education and prepare them for future careers as engineers.

For 2013-14, 266 undergraduates participated in the mentoring program.

Sponsored this year by Eastman Chemical, GKN Sinter Metals, Lockheed Martin Corp., and alumnae donations.



## **RETENTION ACTIVITIES**

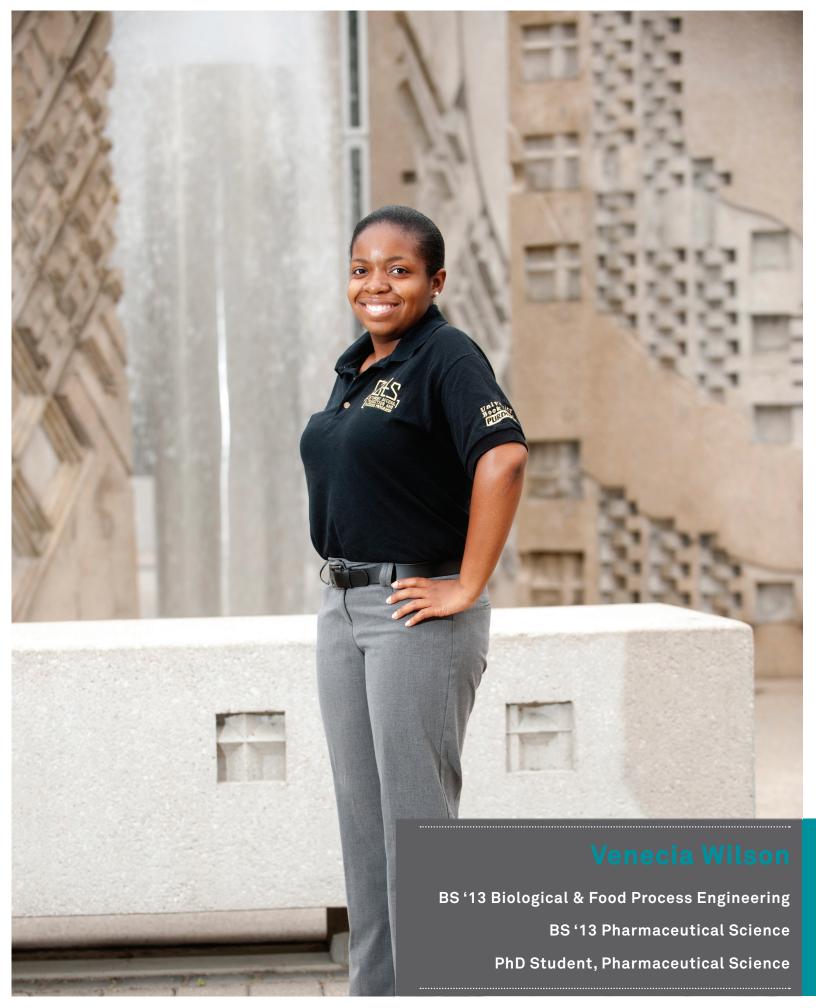
## > WIEP RESIDENTIAL PRGORAM

First-year women majoring in engineering can choose to live on one of the designated engineering floors in Earhart Hall or Harrison Hall. The students that live on the engineering floors have access to female engineering mentors on an informal basis, who provide them with support and encouragement. Since engineering students share a common first-year curriculum, the women on the engineering floors are easily able to form study groups and social networks. Many of the resident assistants assigned to the engineering floors are engineering students themselves, and are able to relate to the residents academically as well as socially. In addition, the WIEP-WISP (Women in Science Program) tutoring center is located in Earhart Hall for the convenience of the students who live there. Participants in the WIEP Residential Program can also participate in other Purdue Engineering learning communities if the residency requirement is co-located or optional, and many of them do so. In 2013-14, the women participating in the Engineering Honors Learning Community were moved from the WIEP Residential Program to the Shreve as part of the creation and consolidation of students in the Honors College.



















### > GRADUATE MENTORING PROGRAM

The Graduate Mentoring Program provides women engineering graduate students information to achieve success personally, academically, and professionally. It also provides a means to form peer mentor groups, take breaks from intensive academic work, and network with professional role models. This is achieved within the framework of a networking mentoring model, access to professional role models and consistent assessment of program objectives and results. The networking model for the program is implemented through monthly meetings and social events that facilitate participant interactions and experience lively, informative speakers in a supportive environment. There were 89 participants in the Graduate Mentoring Program this year.

### >WIEP-WISP TUTORING CENTER

A free tutoring service for first-year classes, co-hosted by the Women in Engineering Program and the Women in Science Program (WISP), is offered on a walk-in basis. Women who are upper-class science and engineering majors are employed and trained as tutors. In addition to providing homework help, the tutors are seen as mentors and role models. The tutoring service is located in the Earhart Hall conference room and adjoining computer lab for the convenience of the women who live on the engineering and science floors there, but is open to all students, regardless of residence. There were 260 students who used the tutoring center this year.

Sponsored this year by ArcelorMittal USA Inc. and General Motors Co.





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Julie A. Jagoda Gwynne Johnson Kathy Kinsey Lisa LaBean Nancy Lane Nikki Lark Rachel Mace Michelle and Steven Maranowski Anne McLaren Pamela McVeigh and Raymond Hertel Kristin Menon Mary Lee Miller and Kate Mason Charity and David Monroe Amy Mueller Carolyn Nohr Hannah Obringer Erin O'Donnell Disha Patel Carolyn Percifield Heidi Peterson Elizabeth Phillips Rita and Stephen Pilkenton Gale Rahmoeller Anne and Kevin Rearick Pat and Bloor Redding Jon and Pamela Reinke-Walter Jonathan and Kathryn Rendak Tim and Audrey Reust Marisela Reves Barb Ricca Gerald Richards Christina Roethemeyer Herman Rose Bob Roth and Christine Blanck Vicki Rothhaar Ethel Schelly Julia and Mike Seiler Ann Simmons and Erik Seligman Jacqueline and William Smith Sheri and Ryan Stark Beth Thompson Kristin Thunhorst Ellen Tobias and Joanna Billiard Linda and Terrence Trumm Sheela and Mahesh Veerina Jill Veldman and Gordon Luft Mara Voglewede Dave and Betsy Willis Alice Wilson John Wright Fe and Michael Yako

**TOTAL GIFT OF UP TO \$100** Dionysios Aliprantis and Nadia Gkritza Vanessa and Michael Arvay Nicole and Christopher Ayers Leslie Baker Michele Bangert Bruce and Jane Barger Kathleen and Darius Barkauskas Suzanne and Charles Bast Jennifer and Tom Bella Ashley Benedict Stephanie Biery Alan and Therese Blumenthal Laura Brandner Robyn and Mark Brands Becky Branson Mark and Phyllis Breese Pam Brozan Martha Butwin Jan and Kevin Carnes Elizabeth A. Chilcoat Tammy Christen Jennifer and Paul Christensen Renae and Andrew Christianson Allison Coleman Tamara G. Counts Dorinda Courtine-White Kimberly Coy Mary Crowley Harish Dadoo Tamara Daugherty Madhavi Deshpande Dennis and Karen Dolohanty Marie Dowd Charlotte Edinboro Ann Fagan Tanya Faltens Holly Fischer Robin and Jeffrey Fites Charles and Gretchen Fleischer Angela and Clayton Force Marg and Mark Gibb Amy Goss Diane Graziano Krista Griffin Nicole A. Haffke Lisa and David Harding Lynne Harms and Jerry Ellenberger Anne and Mark Hartigan

Domenica and Gary Hartman

Mindy and Scott Hartwell

## **INDIVIDUAL DONATIONS AND ENDOWMENTS FY 2013 - 14**

#### **ALUMS & FRIENDS**

Stacey Henkel Deb Henry Laura Henzl Edith Hiltebeitel Terri Hollinden Jacqueline Hosford Leah and Brian Inman Mary Izor

Niki Johannigman Lora and Kevin Keller Heather M. Kelmer

Judy and Bradley Kicklighter Andrea Knox-Kelecy and Patrick Kelecy

Mike and Vicki Laird Roxanne Lambert Jennifer Lammers

Melissa and Nicholas Lavella Beth Lee-Rausch and Russ Rausch

Heather Light

Elaine and Christopher Lohroff Joe and Kathleen Lorenz

Bey Lotz Ellen Lurie

Tom Maliszewski and Rose Long

Jim and Sandy Marek Denise Masi Patty Matthews Steff McDaniel

Anna-Maria McGowan Matt and Dian McKinney Christine and Marriner Merrill

Kimberly Merriman Dawn and Daniel Mikels Mary and Barry Miller Anne Marie Mills

Dominic and Carla Montoya Kelly and Michael Moore Tamara and Jason Moore

Angi Moots

Ethel Morgan and Bruce Berner

Gina Morris Mary Mosier

Jonathan and Donna Murray

Ann Nann Susie Narkis James Newman Laurie Olson Marcie O'Malley Connie Pallas

Jamie and Tom Poczekay

Nicole Poncelet Ann Poppen

Susan Pressman Naureen Punjwani Jan and Munther Qubain

Victoria Rasper Stacy Riddle

Kim and William Riddle

Nancy Ridenour

Therese and Timothy Roggenkamp

Robert and Sue Rose Anne Shelchuk

David and Rhonda Sherwood

Sandy Smith

Austin and Martha Spang

Jill Speizer

Jeff and Nikki Sriver

Robin Steel Carol Story

Bob and Charlene Swaim Jenn and Tom Talavage

Kathy Talman Gloria Tiwari John Tush Peggy Umphres

Rhonda and Larry Walthall

Tara Weidner Andrew Weintraut Kristin Wellsand Sheri White Nancy Whiting **Ruth Wiley** 

Judy and Millard Williams

Mindy Wilsford

Terri and Jeffrey Woodard

Rebecca Yassan

Susan and Steve Zellers

#### WIEP **ENDOWMENTS**

DANIEL KUJOVICH STRATEGIC INITIATIVE ENDOWMENT - SUPPORTED BY DAN AND SHARON KUKOVICH

MINERVA YEUNG & BOON-LOCK YEO STRATEGIC INITIATIVE ENDOWMENT - SUPPORTED BY MINERVA YEUNG & BOON-LOCK YEO

BARBARA HANEY STRATEGIC INITIATIVE ENDOWMENT - SUPPORTED BY BARBARA HANEY

LEVINE ISMAN STRATEGIC INITIATIVE ENDOWMENT - SUPPORTED BY JOAN AND KENNETH ISMAN

SHIRLEY MCCARTY STRATEGIC INITIATIVE ENDOWMENT - SUPPORTED BY SHIRLEY MCCARTY

WOMEN IN ENGINEERING LEADERSHIP SCHOLARSHIP - SUPPORTED BY SHIRLEY MCCARTY

SANDRA POSTEL STRATEGIC INITIATIVE ENDOWMENT - SUPPORTED BY SANDRA POSTEL

THOMAS AND JUDITH SLY HEAD SCHOLARSHIP ENDOWMENT - SUPPORTED BY THOMAS HEAD

JANICE E. VOSS ENDOWED SCHOLARSHIP - SUPPORTED BY FAMILY AND FRIENDS IN HONOR OF JANICE VOSS

GLEITER SCHOLARSHIP FOR ENGINEERING IMPACT - SUPPORTED BY ROBERTA AND JOHN GLEITER

LISA A. WICHMANN SCHOLARSHIP - SUPPORTED BY LISA A. WICHMANN

JOHN T. AND POLLY L. LA DUC SCHOLARSHIP - SUPPORTED BY JOHN AND POLLY LA DUC

ZIMMERMAN FAMILY AWARD

- SUPPORTED BY THE ZIMMERMAN FAMILY, ALUMS, AND FRIENDS

ARCH E. DEMARS BSME 1917 MEMORIAL FUND - IN MEMORY OF ARCH DEMARS

RAYTHEON ENDOWED SCHOLARSHIP - SUPPORTED BY RAYTHEON

WOMEN IN ENGINEERING PROGRAM ENDOWMENT -SUPPORTED BY ALUMS/FRIENDS

Designed by: HMC 2014 EA/EOU





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## Women in Engineering Program

Neil Armstrong Hall of Engineering, Room 1245 701 W. Stadium Avenue West Lafayette, IN 47907-2045

> wiep@purdue.edu www.purdue.edu/wiep www.purdue.edu/designlife

